

## SAVE THIS PAGE

For it is filled with helps you need for Monday's shopping. Compare the prices and qualities and be here early Monday morning.

# B. Lowenstein & Bros

INCORPORATED

## SPECIAL NOTICE

Beginning Monday, our Annual Sale of Infants' Wear—Annual Clearance Sale of Hosiery—Sale of Fine Kid Gloves—Braziers and Handbag Clearance.

## Remarkable Values in Our January Clearing Sales

### IN THE ANNUAL SALE OF WHITE THERE ARE WONDERFUL WHITE SILKS AT EXCEPTIONAL REDUCTIONS



**WHITE CREPE CORONA, \$4.98 Yard**—A magnificent, heavy quality of cotele crepe that will wear and launder perfectly, for hand-some dresses, waists, skirts and men's shirts; full 40 inches wide.

**WHITE WASH SATIN, \$2.98 Yard**—Highly lustrous wash satin, good full face, 40 inches wide, white only. Suitable for waists, dresses and skirts.

**WHITE CREPE DE CHINE, \$2.69 Yard**—Good quality, closely woven foxloom crepe de chine. Ideal weight for spring wear, for waists and undergarments.

**WHITE WASH SATINS, \$2.85 Yard**—A remarkable value, extraordinary heavy quality, superb finish and luster, full 36 inches and cannot be duplicated for 75c more per yard.

**WHITE SATIN CHARMEUSE, \$3.95 Yard**—This is a very handsome quality, very soft finish, 40 inches wide, unusual close face. A remarkable value—it will launder.

**WHITE BARONETTE SATINS, \$5.98**—This beautiful high luster fiber silk will be more popular than ever for skirts. Be sure to get what you want—the spring price is much higher.

**WHITE CREPE GEORGETTE, \$2.49 Yard**—Always wanted, always useful. This is a good heavy quality, 40 inches wide. Supply your wants before the price goes to \$3.50 yard.

### WOOL FABRICS FOR SPRING MUCH UNDERPRICED

**ALL-WOOL CHALLIS, \$1.45 Yard**—Pretty neat printed all wool challis, Dresden, dots, rings, stripes and floral designs. Quite a selection of new ideas.

**ALL-WOOL FRENCH SERGES, \$2.39 Yard**—A quality recommended for spring dresses, all wool, very fine twill, 40 inches wide, dark navy blue only.

**WOOL SUEDENE COATINGS, \$6.98 Yard**—Made of a very fine quality of wool, beautiful broadcloth finish—the weight that does not need an extra lining. Good colors, beaver, taupe, brown, Morocco and Pekin; 54 inches wide.

**WOOL DUVETYS, \$11.98 Yard**—Only a few colors left, but they are good, Morocco, Pekin, navy and brown. This is our best grade and quite a saving in price.

**ALL FUR FABRICS 25% Off**—Again we offer all our imitation fur fabrics at one-fourth off regular prices. So many have taken advantage of this opportunity to make the new coats and various neckpieces.

**PLAID SKIRTINGS 20% Off**—Stunning plain and fancy checks and broken plaids for skirts. Very popular now, more so for spring.

Monday we enter the second big week of the great series of money-saving sales planned to provide the highest grades of merchandise at the lowest possible prices. These sales are being consummated upon costs figured many months ago, when factory prices had not even approached present levels—and we assure you, to our positive knowledge, that the original selling prices are much above that being paid wholesale for the same goods today.

It is the wisest economy to buy in these sales, for you cannot now, nor will you be able for many months to duplicate these qualities and prices.

### THE SEMI-ANNUAL CLEARANCE OF WOMEN'S FINEST BLOUSES

Gains impetus as the sale progresses. Many were restrained on the opening days on account of the inclement weather, but to save disappointment all will be here Monday. The regular values on these waists are post-season selling prices—were the present day values given the underpricing would be even more sensational. No. C. O. D's. No approvals. Every sale final.

**\$30.00 VALUES, \$14.48**—Unequaled quality of georgette crepe of plain colors and combinations of navy and bisque, brown and bisque, taupe and navy, henna and navy. Overblouses, plaited back and front. Wrought in fascinating combinations of embroidery. Sizes 34 to 46.

**\$2.95 AND \$9.95 BLOUSES, \$4.48**—Blouses to enhance a spring suit, in all suit shades, including flesh and white.

Best wearing georgette crepe, fashioned with tucks, folds, jabots, plaited frills, lace, embroidered in beads or silk. Possessing those becoming neck lines so enviable and so necessary for suit wear. Sizes 34 to 46.



**\$16.50 AND \$19.95 BLOUSES, \$11.48**—Extremely fashionable shades of mahogany, navy, plum, taupe, brown, bisque, sunset, white and flesh; built on clever lines, skillfully hand embroidered, worked in beads and braided. Necks are round, square and slipon models. Sizes 34 to 46.

**\$12.50 AND \$15.00 BLOUSES, \$7.48**—Basque, peplum and all of those individual styles and combinations of colors and materials, trimmed in hand embroidery, in silk or wool. Also beaded models. Lace edged and frilled. Varied colors of taupe, navy, brown, henna, bisque, gray, flesh and white. Sizes 34 to 46.

### VELVET HAND BAGS AT HALF PRICE

All our Velvet Hand Bags have been marked down for a quick clearance. There are wonderful values represented here:

**\$ 5.95 Velvet Hand Bags.....\$ 3.95**  
**\$ 8.50 Velvet Hand Bags.....\$ 4.95**  
**\$10.00 Velvet Hand Bags.....\$ 5.00**  
**\$12.50 Velvet Hand Bags.....\$ 6.25**  
**\$15.00 Velvet Hand Bags.....\$ 7.50**  
**\$20.00 Velvet Hand Bags.....\$10.00**  
**\$25.00 Velvet Hand Bags.....\$12.50**  
**\$30.00 Velvet Hand Bags.....\$15.00**  
**\$35.00 Velvet Hand Bags.....\$17.50**

### A SALE OF DISCONTINUED LINES OF SHOES WHICH SOLD AT \$15.85, FOR

**\$8.65**

In this lot there are only 500 pairs—taken from our regular stock of shoes—but which we have decided to discontinue. The size range is incomplete, but if you can be fitted they are the greatest of values at the price.

### CONTINUING THE JANUARY CLEARANCE SALE OF WOMEN'S FASHIONABLE APPAREL

WITH RECORD VALUES IN WOMEN'S COATS, SUITS, SKIRTS, DRESSES AND FURS

#### WINTER COATS

One wonderful value-giving group, including smart loose back and belted models. Reduced to \$19.00.

A great selection of fashionable coats in fur trimmed and tailored models, grouped at \$26.00.

Smart fur trimmed models, lined with rich silks. Reduced to \$36.00 and \$49.00.

Highest class, individual models, of finest fabrics, trimmed in furs. Reduced to \$69.00, \$79.00 and \$89.00.



#### TAILORED SUITS

Smart models that embrace all the late styles, fabrics and trimming ideas—every one a remarkable value at these reduced prices—\$24.00, \$30.00 and \$38.00.

Individual models in tailored suits, made of finest fabrics and trimmed in rich furs, have been radically reduced.

Other handsome tailored suits have been reduced to \$48.00 and \$57.00.

#### DRESSES

An absolute clearance of street, afternoon, dinner and evening dresses.

Beautiful silk dresses have been reduced to \$12.00, \$19.00, and \$28.00.

Every high-class, individual model dress in our stock at tremendous reductions.

Charming models developed in satin, Georgette, Paulette and tricotine, have been radically reduced—each one a wonderful value at \$39.00, \$49.00 and \$63.00.

#### EVENING COATS AND WRAPS

Exclusive one-of-a-kind models at tremendous reductions.

#### CLEARANCE OF FURS

Throughout our stocks the most drastic price reductions have been made, involving all fur coats, stoles, scarfs and other fur pieces. As the prices are so exceptionally low, we advise early selection to avoid disappointment.

#### WOMEN'S DRESS SKIRTS

Including skirts of novelty silks, faille, satin, serges and fancy woolsens. Great saving opportunities await you here at these reduced prices—each one a record value at \$11.00, \$15.00, \$19.00 and \$22.00.

### 75c, 98c AND \$1.50 WOMEN'S NECKWEAR TO CLEAR 50c EACH

Before inventory clearance of Women's Neckwear, comprising hundreds of pretty collars, in georgettes, organdy, net, pleated georgette, pretty shapes and styles, sold regularly at 75c, 98c and \$1.50; all reduced for a quick clearance to, each 50c.

### AN ADVANCE SPRING SHOWING OF NEW WASH FABRICS

Here you can pick and choose from the season's most favored fabrics, in a truly bewildering assortment of combination effects.

32-inch fine tissue Dress Gingham, in a large range of combination plaids and checks; specially priced, 75c yard.

32-inch Zephyr Dress Gingham, in all the new spring checks and plaids; specially priced, 69c yard.

40-inch fine Oxford Suiting, in many effective plaids and checks. The season's newest fabric for spring dresses and separate skirts. Specially priced, \$1.49 yard.

36-inch fine silk and cotton Poplin, in solid shades of blue, brown, gray and navy; specially priced, 98c yard.

36 and 40-inch Dress Voiles, in all the new color effects, on light and dark grounds, priced at from 49c to \$2.50 per yard.



Real Swiss and English Organdies, in many dainty colorings, embroidered in floral effects, 45 inches wide, from 98c to \$2.75 per yard.

All Outing Flannel, 27 inches wide, last sale of the season; special, 17½c a yard.

### "OUR LITTLE DAUGHTERS' SHOP" ANNUAL CLEARANCE SALE OF COATS AND FROCKS FOR SCHOOLGIRLS

Which began today offers just the opportunity mothers have awaited to replenish the schoolgirl's wardrobe. The quantities involved are not great, but none will gainsay the values.

**GIRLS' AND JUNIORS' DRESSES**  
 Made of Serges and Tricotines  
**\$10.75 Dresses reduced to...\$ 6.75**  
**\$12.50 Dresses reduced to...\$ 8.75**  
**\$15.00 and \$18.00 Dresses reduced to...\$13.00**  
**\$22.00 and \$25.00 Dresses reduced to...\$17.00**  
**\$30.00 Dresses reduced to...\$22.00**

**GIRLS' SILK DRESSES**  
 Made of taffeta and satin. The prettiest dresses ever, at these reduced prices, \$15, \$17, \$22 and \$28.

**GIRLS' AND JUNIORS' COATS**  
 In Flare and Belted Models  
**\$15.00 Coats reduced to...\$10.00**  
**\$20.00 and \$22.50 Coats reduced to...\$14.00**  
**\$25.00 and \$30.00 Coats reduced to...\$17.00**  
**\$35.00 Coats reduced to...\$24.00**  
**\$45.00 Coats reduced to...\$29.00**

**GIRLS' PARTY DRESSES**  
 Made of georgette, chiffon and crepe de chine, in evening shades. Have been reduced to \$11, \$18, \$24 and \$34.

THIRD FLOOR.

### MONDAY SPECIALS FROM THE HOUSEWARE SECTION

Toilet Paper, fine crepe quality; 10 rolls for... **73c**  
 Lenox Laundry Soap; 10 bars for... **54c**  
 Electric Irons; life guarantee; special... **\$3.49**  
 Cornstick Pans; detachable bottom; special... **39c**  
 Waffle Irons; largest size, high base; special... **\$2.98**  
 Aluminum Kettles; 5-qt. size; fitted with aluminum cover; 20-year guarantee; special... **\$1.69**  
 Aluminum Sauce Pans; 5-qt. size, with cover; special... **\$1.59**

Glass Salt and Pepper Shakers; rust-proof tops; special, pair... **25c**  
 Iced Tea Tumblers; grape or star cuttings; set of 6... **89c**  
 10c TABLE OF ODDS AND ENDS  
 Values up to 50c. China, Glass and House Furnishings.  
 (Be on hand early.)  
 39c TABLE OF ODDS AND ENDS  
 China, Glass and House Furnishings.  
 (Value up to \$1.25.)  
 Artificial Flowers; value up to 50c; special... **15c**

### EXTRA VALUES IN MEN'S SWEATERS AND PAJAMAS

\$11.00 men's wool Shaker Knit Sweater Coats, made with large jumbo collar; colors, gray, navy and maroon; only a few left; priced for quick clearance, \$7.45.

\$2.50 men's solid color and fancy striped Muslin Pajamas; 48 suits to close out, at a suit, \$1.95.

\$1.75 men's Cambric Night Shirts; sizes 15 and 16 only; special clearance price, \$1.29.

\$5.50 men's wool mixed Union Suits, broken sizes; to close out, \$3.95.

### HOUSEHOLD LINENS AND BEDSPREADS AT GREAT REDUCTIONS

Highly mercerized Pattern Table Cloths, in rich circular designs; size 70x70 inches, \$3.49 each.

Napkins to match, size 22x22 inches, \$4.50 dozen.

All-linen Pattern Table Cloths, in attractive round and oval patterns; Size, 70x70 inches, \$6.75 each. Size, 70x88 inches, \$8.50 each.

Napkins to match, 22x22 inches, \$9.75 dozen.

72-inch Mercerized Damask, in assorted patterns, priced at, a yard, 98c. Plain, round-thread, hemstitched Tea Napkins, size 14x14 inches; special, a dozen, \$6.98.

18x36-inch heavy Huck Towels, with floral borders, hemmed; special, a dozen, \$3.98.

Medium size Turkish Bath Towels, in all-white, with hemmed ends, \$2.39 dozen.

Heavy Crochet Spreads for full double beds, scalloped and cut corners, \$4.50 each.

Extra heavy Marseilles Spreads for double beds, in new and attractive patterns, with hemmed ends; special at \$6.75 each.

Fine Marseilles Spreads for double beds, scalloped with corners; priced at \$6.50 each.

